



INTRODUCING President Dan Shinnick

NMB is stronger and healthier because of his stewardship and leadership.

The Midwestern roots and values of NMB and its members are something to be proud of. They will continue to be important to our future.

National Mutual Benefit has been making a difference in our members’ lives and in their communities for over a century. It is humbling to have the opportunity to lead this organization. We will build on the success of the past.

Q: How do you plan to get your feet off the ground?

A: As a new leader for NMB, it is critical that I listen—to our members, and to our employees. In my first 90 days, I’ll make a concerted effort to get out and listen. I am interested in your ideas! If you would like to share them, please send us an email at fraternal@nmblife.org. A few things I’m particularly interested in learning from you are:

- What do you like about NMB?
- What could we do better?
- What new things would you like to see us try?

Our motto is *People Helping People in Time of Need*. That is a great mission and we will strive to help more people to help more people! We will explore many ways to get our message out and to make a difference in more people’s lives.

Q: Are you happy to be moving back to Madison?

A: Yes! I grew up in Wisconsin and have spent all but four years of my life in the Badger State.

Q: What is your family like?

A: My wife, Stephanie, and I have been married for 36 years. We have four children, two daughters-in-law, and one grandchild.

Q: What do you do for fun?

A: We enjoy traveling, watching Wisconsin sports, and spending time with our family.

Q: Do you volunteer?

A: Making a difference has always been important to me—as a parent, a coach, an employee, a leader, a church member, and a volunteer. Stephanie’s and my current passion is the Vulnerable Children’s Foundation, which is focused on providing education to at-risk children in Lusaka, Zambia. Our schools educate over 400 elementary students. I have also coached over 30 youth basketball, volleyball, and softball teams over the years.

Q: What experience do you have?

A: From a professional perspective, I’ve held many different leadership roles in the insurance industry. I’ve led marketing, actuarial, fraternal, and business development functions at fraternal benefit societies and mutual insurance companies.

Q: What are your hopes for the future of NMB?

A: Together, we can make a difference in more people’s lives by growing NMB. Join us as we strive to help more people to help more people! ♦



LEFT: Dan with his wife of 36 years, Stephanie. **TOP CENTER:** The Shinnick family from left to right: Dan’s son, Chris; daughter-in-law, Christine; wife, Stephanie; daughter, Elizabeth; Dan; daughter-in-law, Callie; son, Tyler; granddaughter, Savannah; and daughter, Allison. **BOTTOM CENTER:** Dan poses with children he met on a volunteer trip to Lusaka, Zambia, with the Vulnerable Children’s Foundation. **RIGHT:** Dan and Stephanie enjoy a waterfall in upstate New York.

Dan Shinnick’s Professional Background

EDUCATION	BS in education and history	University of Wisconsin-Madison
	MS in actuarial science	University of Wisconsin-Madison
PROFESSIONAL INVOLVEMENT	Fellow	Society of Actuaries
	Past Chair, Committee on Management and Personal Development	Society of Actuaries
	Member	American Academy of Actuaries
	Past President	Wisconsin Actuaries Club
INSURANCE AND FRATERNAL EXPERIENCE	Senior Vice President and Chief Actuary	Columbian Financial Group
	Vice President and Actuary	CUNA Mutual Group
	Vice President Strategic Development	Thrivent Financial (formerly Aid Association for Lutherans)
	Vice President Fraternal Development	Thrivent Financial
	Vice President Decision Support Services	Thrivent Financial
	Vice President Annuity Solutions	Thrivent Financial