

Application for BetterLife Connect Membership

BetterLife[®] connect

At BetterLife, we believe a well-connected life – one that's rooted in community, supports meaningful causes, and celebrates what unites us – is every bit as important to prosperity as financial well-being. That's why we created BetterLife Connect, a comprehensive social membership program designed to bring people together in the shared pursuit of better. Here's a quick overview of the benefits you'll receive:

- Special Community Events
- BetterLife News & Resources
- The Optimity™ Wellness App
- BetterLife Connect Portal
- Interactive Virtual Events
- BetterLife Generosity Network

BETTERLIFE'S COMMON BOND AGREEMENT

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By checking this box, you agree to support BetterLife's Common Bond:

To foster well-being by celebrating traditions, supporting one another, and strengthening financial security in our communities.

CONNECT MEMBER INFORMATION

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I am a current BetterLife Benefit Member signing up to activate my free Connect membership.

OR

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I am a new BetterLife Connect Member.

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I'd like more information on becoming a BetterLife benefit member.

LEGAL NAME (FIRST AND LAST)

FULL MAILING ADDRESS

DATE OF BIRTH (MUST BE 16 YEARS OLD OR OLDER)

EMAIL ADDRESS

PRIMARY PHONE

To submit an application for BetterLife Connect, complete one of the following:

- Download and print out the application form and mail the completed form to:
BetterLife • 6522 Grand Teton Plaza, Madison, WI 53719 • Attn: Member Engagement
- Scan or take a photo of the completed application and email it to:
connect@betterlifeins.com or fax it to: **(608) 833-4849.**

You will receive an activation email from connect@betterlifeins.com within seven business days of BetterLife receiving your application. Complete the steps within the activation email to gain full access to your suite of BetterLife Connect benefits.

If you have any questions or need any assistance, please call (855) 477-9982.

To learn more about BetterLife Connect, visit connect.betterlifeins.com

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